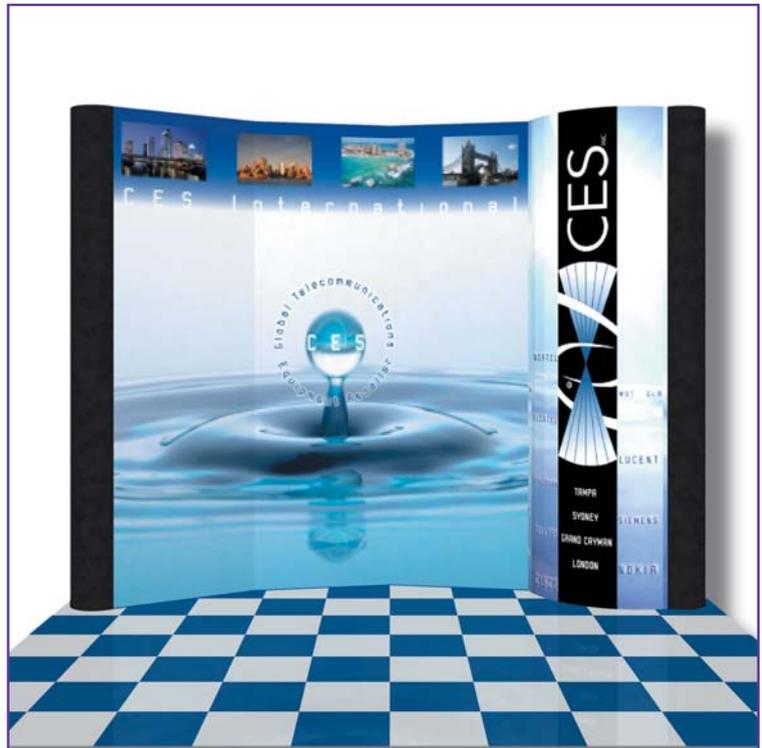




CONVERTIBLETM

Modular pop-up system



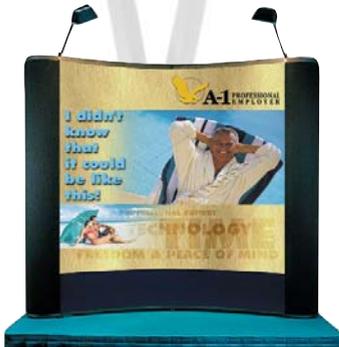
The world's first modular pop-up!

- Fast setup
- Great graphics platform
- Superb flexibility

Convertible™ offers the latest evolution of the pop-up exhibit concept: true modular flexibility. Like water in nature, Convertible is adaptable and fluid, beautiful and powerful in its potential to make an impression.

With either a fabric or graphic-mural finish, Convertible is easy to set up, and packs into cases that can be handled by one person, shipped as airline baggage, or via UPS. Its no-tools, take-apart hub provides unprecedented flexibility for use in a variety of setup configurations.

The competitively priced Convertible is available in both straight and curved models. Sizes range from small tabletops to just about as large as you can imagine. With our Quick-Ship program, popular models are available in as little as 24 hours.



Tabletop exhibits travel light. With good design, they offer selling value far beyond their modest cost.

Convertible is the perfect platform for large, attention getting graphic treatments. It offers lighting and accessory options that many other pop-up systems cannot.

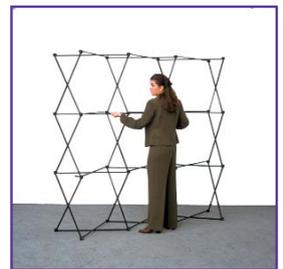


Combining flat and curved sections, shelves, counters and other accessories provides unprecedented freedom of design.





The lightweight aluminum frame travels and stores in compact, easy-to-handle cases.



The frame sets up fast. It is a one-person job.



Fabric or photomural panels complete the presentation.



The Convertible's unique take-apart hubs allow a traditional 10-foot curved backwall frame to be reconfigured to unlimited designs. It's fast, and no tools are required.

The timeless 10-foot curve has proven itself a rugged, attractive, and affordable way to create a high-impact image in the trade show environment. Add counters for reception, product or literature display, and storage.

Options and accessories

Lights and shelves

Internal and external shelves add functionality and interest; overhead and shadowbox lighting emphasize exhibit features important to you and your audience.



Cases and counters

A complete 10-foot unit will fit comfortably into a single oval case, or two standard cases. Cases are equipped with wheels, handles, and extra space for graphics. Convert either style into a convenient and functional reception counter. Your cases will be nearby and ready to go when the show is over.



Back-lit graphics

Convertible offers the flexibility of large or small back-lit graphics located just about anywhere you want them. Shown is a full-length back-lit "bubble" graphic on the right.



Contact Customized Exhibit Options for detailed recommendations, professional design, and other value-added services.



Contact us for additional information

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